

Every L.S.E family
has at least one
mobile data device.
(MDD)

Subway Surfer,
Angry Birds, and
Minecraft are the
favorite apps for
kids.

It uses 45MB
to watch 15
minutes of TV
on a MDD.

41% of L.S.E
parents send
1-6 texts a
day.

100% of L.S.E.
parents have a
MDD.

75% of L.S.E.
students have a
MDD.

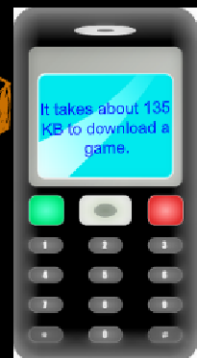
83% of L.S.E.
parents think
texting is better
than calling.

These facts lead me to think
that MDDs are becoming
very popular for all ages.

Facebook is the most
popular L.S.E. parent
app.

45% of L.S.E. parents
spend only 10-15 minutes
talking on the phone each
day.

These lead me to think
that L.S.E. parents chat
online more than talking.



Student Survey,
Parent Survey,



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