

Data Usage

75% of LSE students have their own mobile data device. (MDD)

- ~ 100% of LSE families own at least one MDD.
- ~ 62% of LSE students use their MDD for playing games.
- ~ 33% of LSE students that own an MDD spend more than 45 minutes using it each day.
- ~ 58% of LSE students say that texting someone is more convenient than calling them.
- ~ 48% of LSE students use their MDD to contact 1-5 people daily.
- ~ The majority of students that own an MDD download over 25 apps per month.
- ~ 65% percent of LSE students who have an MDD got it when they were less than 9 years old.

53% of LSE students and parents spend 1-15 minutes talking on the phone every day.

90% of LSE students who have an MDD use it for playing apps. 80% of the apps are for gaming.

The Facts

90% of LSE students use their MDD for apps. 80% of the apps are games.

56% of LSE families own 7 or more MDD's.

I think that MDDs will continue to grow more popular in LSE families, because 98% of LSE families currently have an MDD.

The majority of LSE students that own an MDD download over 25 apps a month.

48% of LSE students contact 1-5 people daily.

Eventually, I think that no LSE families will own a house phone.

54% of LSE parents spend more than 46 minutes on their MDD every day. Most of them are using it to work.

This information leads me to think that MDDs will continue to become increasingly popular. As this happens, I can infer that kids will receive MDDs at an increasingly young age.

65% percent of LSE students who have an MDD got it when they were less than 9 years old.

Most LSE parents send 1-6 texts a day. They also download less apps than LSE students.



source: <http://www.surveymonkey.com/s67Y7VFR>



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