

Lake Sybelia data usage of parents and 4th and 5th graders



LSE
students
are very
engaged
with their
mobile
devices.

hey, I know that 90% LSE
4th and 5th graders like
apps the best on their
mobile devices, I do too!

wow thats impressive, but
I know that the most
popular app genre is
social among LSE adults.

cool, but 11% LSE
families own 7+
mobile devices!

over half of LSE
parents spend more
than 46 min. on mobile
devices each day

thats pretty
cool!

what kind of
devices are
mobile?

iPads,
phones, Tablets..
ect.

My Conclusions:

1) In the LSE community,
cellphones are becoming more and
more common for both parents and
students. I know this because:

Over half, 76% students and 100%
parents own a mobile device. Only
11% families own more than 7 mobile
devices. About 44% families don't own
a home phone but own a cell phone.

2) In the LSE community people are
texting over calling for both students
and parents. I know this because:

Over half, 83% parents and 59%
students prefer texting over calling.
About 24% students send 1-6
messages but, 10% receive 21+
messages per day. Only 8% students
prefer calling over texting.



LSE students use/are on
their phones 31+ times to
check for messages.



The sources LSE parent and student surveys



glogkristen31813

by misskellyocps

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