

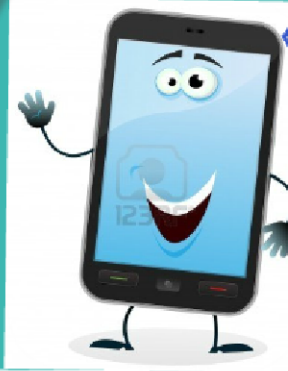
Data Usage

49% of LSE students wanted a phone for apps, 27% for texting.

90% of LSE students have and use game apps on their mobile data device.

64% of LSE parents' favorite attribute of a phone is a touch screen, 54% of students' favorite attribute of a phone is also a touch screen.

75% of LSE kids have a mobile data device!
100% of LSE parents have one too!



30 LSE parents say texting is easier than calling and emailing.

56% of LSE families have a home phone at their house and a cell phone.

LSE students use game apps most while LSE parents use social apps most!

Almost 40% of LSE students say they send 0 text messages per day. 45% of LSE students check their phone 0 times for text messages.



3/4 or 75% of LSE students have their own mobile data device.

65% of LSE students were 9 years old or younger when they got a mobile data device.

51% of LSE parents got a phone for calling

Conclusion



This information leads me to think that students with mobile data devices don't only use it the text.



LSE Dolphins!

53% of LSE students never bring their phone to school.

