



# DIGITAL MEDIA 1

## Course Description and Syllabus • Credit: 1.0

**Instructor:** Ms. Fotieo – Room 461  
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**Office Hours:** M-F: 7am; T & Th 2:15-3:00  
**Department:** Business Technology

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**COURSE DESCRIPTION/GOALS:** This course is designed to provide a basic overview of digital media using the same tools as those used by today's professionals. This course includes practical experiences in both graphic/digital design and web design. Students will use various formats and mediums as part of the planning and design process. Projects will include both printed and interactive digital format. Students will learn Photoshop, HTML, and Dreamweaver, and how to integrate them when building digital media projects.

**DIGITAL MEDIA ACADEMY MISSION STATEMENT:** Prepare skilled digital media content creators for career and college opportunities in the field of digital media. All students enrolled in a Digital Media class are part of the Digital Media Academy. Academy students can earn industry certification as well as college credits which are discussed in this syllabus. Academy students will design artwork for various student design competition and will build portfolios of their work that can help students earn internships with local businesses who are part of our academy's board of directors.

**COURSE DONATION:** A lab donation of \$10 per student is requested to help cover the cost of paper, toner, maintenance and other supplies. Please make checks payable to: Lake Nona High School. Include your name on the memo line.

**REQUIRED MATERIALS:** Pens and/or pencils, paper, and one pocket folder with 3 hole storage (student provided). A flash drive is suggested, but not required.

**TEXTS:** *Adobe Photoshop CS4 Revealed*. (ISBN: 978-1-4354-8277-7) Publisher: Delmar/Cengage Learning and *Adobe Dreamweaver CS4 Comprehensive* 1st ed. (ISBN: 978-1-4390-3605-1) Publisher: Delmar/Cengage Learning

### COURSE REQUIREMENTS/TEACHING METHODOLOGY:

**Lectures/Demonstrations-** Important material from the text and outside sources will be covered in class. You should plan to take careful notes as not all material can be found in the texts or readings. Discussion is encouraged as is student-procured, outside material relevant to topics being covered.

**Assignments-** Concepts Reviews, Skills Reviews, Independent Challenges and other projects and readings will be periodically assigned to help support and supplement material found in the lessons. These assignments may require the application of various software applications.

**Quizzes-** Occasional scheduled or unscheduled quizzes will be given to help ensure you stay up with assigned material.

**Exams-** Chapter exams will be given. The exams will be closed book/note and will test assigned readings and material discussed in class. Class reviews precede all tests. The final exam will be comprehensive in nature.

### GOLD SEAL SCHOLARSHIP:

The classes offered in the Business Technology department are all electives you can take to earn a Gold Seal Vocational (GSV) Scholarship which is part of the Bright Futures Scholarship. The GSV scholarship entitles you to approximately 75% of your college tuition in the state of Florida. To qualify you must have a(n):

- weighted GPA of 3.0 in your basic academic classes.
- predetermined SAT and ACT score.
- unweighted GPA of 3.5 in a series of THREE vocational classes. This course, Digital Media 1, counts as one of the vocational courses under the Business Technology umbrella.

It is recommended that once you successfully complete Digital Media 1, that you enroll in Digital Media 2 next year. See your guidance counselor for more information or visit <http://www.floridastudentfinancialaid.org/SSFAD/bf/>

### INDUSTRY CERTIFICATION:

Students will have the opportunity to earn industry certification in Dreamweaver and Photoshop. Industry certification is highly regarded by today's technology related employers. For more information on Adobe certification, visit <http://www.adobe.com/support/certification/>

### VALENCIA CAREER PATHWAYS COLLEGE CREDITS:

In the spring, students with a minimum of a C in this course will have the opportunity to earn college credits by completing a digital design assessment developed by Valencia Community College. In addition to earning college credits while still in

Formal education will make you a living;  
self-education will make you a fortune. - Jim Rohn

high school, passing this assessments will also save you time and money by not taking a similar course in college. For more information, visit <http://valenciacollege.edu/careerpathways/>

**GRADING POLICY:** It is expected that all assignments be turned in on time. Late work is subject to a 20% penalty if turned in within 5 days. The student is responsible for obtaining missed assignments and/or material that may have been distributed during his/her absence from class by checking the digital daily agenda file on the classroom server. Students are expected to keep a folder containing notes, handouts, and completed assignments. This folder will be kept in the classroom. Letter grades will be determined using a standard point evaluation. Assignment point values will vary. Grades will be based on total point accumulation during the grading periods. Points will be earned by daily assignments, projects, exams/quizzes, attendance, and participation. Please use ProgressBook to track grades <https://parentaccess.ocps.net>.

**CLASSROOM EXPECTATIONS:** Students are expected to be on time and prepared for class and utilize lab time from start to finish. Each student is responsible for completing his/her own work. Class work will include independent as well as work cooperative/group work. Students are responsible for all access that occurs under his/her login and password. Students must take precautions to prevent access by others. Under no circumstances should you provide your user username/password to anyone. Students are to respect each other as well as the computer equipment. Student work must be done in this lab and be saved to the school network. Use of any alternative storage device is not permitted. Students will follow the school policy regarding tardy and electronic device policies. No food, drink, candy or gum in the lab; backpacks must be stored in backpack cubbies.

**FINAL NOTE:** We are living in the digital age and learning to create engaging and well-designed digital works of art will be a great advantage to you as pursue your life goals. Students cannot afford to miss class. Make every effort to be in class and be prepared to learn; each day builds upon the last. Do not be afraid to ask questions and to challenge yourself. Please see me if you need assistance; I am here to help you. Take advantage of office hours for help, to make up work or even get ahead.

**SYLLABUS IS SUBJECT TO CHANGE**

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*I have read and understand the course syllabus and will do what it takes to be successful in this class.*

**STUDENT NAME (PLEASE PRINT):** \_\_\_\_\_

**STUDENT SIGNATURE:** \_\_\_\_\_

*I have read and understand the course syllabus and will help my child be successful in this class. I am also aware that there is a \$10 course donation requested for this class.*

**PARENT/GUARDIAN NAME (PLEASE PRINT):** \_\_\_\_\_

**PARENT/GUARDIAN SIGNATURE:** \_\_\_\_\_

**PARENT/GUARDIAN PHONE NUMBER: (HOME)** \_\_\_\_\_ **(WORK)** \_\_\_\_\_

**PARENT/GUARDIAN E-MAIL ADDRESS:** \_\_\_\_\_

**PREFERRED METHOD OF CONTACT:**

phone

e-mail

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