



DIGITAL DESIGN 1

Course Description and Syllabus • Credit: 1.0



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COURSE DESCRIPTION/GOALS: This course is designed to provide a basic overview of digital media using the same tools as those used by today's professionals. This course includes practical experiences in both graphic/digital design and web design. Students will use various formats and mediums as part of the planning and design process. Projects will include both printed and interactive digital format. Students will learn HTML, Photoshop, Dreamweaver, and other programs with the Adobe Creative Suite and how to integrate them when building digital media projects.

DIGITAL MEDIA ACADEMY MISSION STATEMENT: Prepare skilled digital media content creators for career and college opportunities in the field of digital media. All students enrolled in a Digital Media class are part of the Digital Media Academy. Academy students can earn industry certification as well as college credits which are discussed in this syllabus. Academy students will design artwork for various student design competition and will build portfolios of their work that can help students earn internships with local businesses.

COURSE DONATION: A lab donation of \$10 per student is requested to help cover the cost of paper, toner, maintenance, drawing tablets, cameras, contest submission printing/mounting, and other supplies. It is preferred that you use SchoolPay.com, but you can pay with cash or make checks payable to: Lake Nona High School. Include your name on the memo line.

REQUIRED MATERIALS: Pens and/or pencils, paper, and one pocket folder with 3 hole storage (student provided).

COURSE STRUCTURE:

- **Lectures/Demonstrations-** Important material from the text and outside sources will be covered in class. You should plan to take careful notes as not all material can be found in the texts or readings. Discussion is encouraged as is student-procured, outside material relevant to topics being covered. Many of the lessons presented in class are condensed into short review videos posted on my website, but are not considered a substitute to class participation/attendance.
- **Assignments/Projects-** A follow-up assignment is one that allows students to practice new skills and techniques presented in lecture/demonstrations. Projects are more comprehensive in nature and are designed to allow students to show mastery of multiple techniques. Book assignments such as skills reviews and independent challenges are assigned to help students reach different learning goals.
- **Quizzes-** Occasional scheduled or unscheduled quizzes will be given to help ensure you stay up with assigned material.
- **Tests/Exams-** Periodic tests will be given. All students will have the opportunity to take industry certification exams. All student will take the county end-of-course exam.

GOLD SEAL VOCATIONAL SCHOLARS AWARD:

The classes offered in the Business Technology department/Digital Media Academy are all electives you can take to earn a Gold Seal Vocational (GSV) Scholarship which is part of the Bright Futures Scholarship. The GSV can only be used to fund a career education or certificate program. Florida high school students who wish to qualify for the GSV award must meet the following initial eligibility requirements. Students who qualify will receive the specified (cost per credit hour) award amounts established by the Florida Legislature in the General Appropriations Act. Institutional fees are not included in the award. To qualify students must:

- Achieve the required weighted minimum 3.0 GPA in the non-elective high school courses
- Take at least 3 full credits in a single Career and Technical Education (CTE) program; this course, Digital Design 1, counts as one of those courses under the CTE umbrella
- Achieve the required minimum 3.5 unweighted GPA in the CTE courses
- Achieve minimum score on SAT, ACT, or PERT
- 30 approved community service hours

It is recommended that once you successfully complete Digital Design 1, you enroll in Digital Design 2 next year. See your guidance counselor for more information or visit <http://www.floridastudentfinancialaid.org/SSFAD/bf/>

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INDUSTRY CERTIFICATION:

Students enrolled in Digital 1 will have the opportunity to earn industry certification in Photoshop. Industry certification is highly regarded by today's technology related employers. For more information on Adobe certification, visit

<http://www.adobe.com/support/certification/>

GRADING POLICY: It is expected that all assignments be turned in on time. Late work is subject to a 20% penalty if turned in within 5 days—after 5 days, the assignment will not be graded. The majority of the assignments in this class are submitted electronically and it is the student's responsibility to submit their assignments with the required filename to the correct folder to ensure their work is graded. The student is responsible for obtaining missed assignments and/or material that may have been distributed during his/her absence from class by checking the digital daily agenda file on the classroom server. In addition, students should check my website for video reviews. Students are expected to keep a folder containing notes, handouts, and completed assignments. This folder will be kept in the classroom. Letter grades will be determined using a standard point evaluation. Assignment point values will vary. Grades will be based on total point accumulation during the grading periods. Points will be earned by daily assignments, projects, tests/quizzes, attendance, and participation. Please use ProgressBook to track grades <https://parentaccess.ocps.net>.

CLASSROOM EXPECTATIONS: Students are expected to be on time and prepared for class and utilize lab time from start to finish. Students are not permitted to use the classroom computers for personal entertainment, gaming or social networking, or charging personal electronic devices. Students are not permitted to install software (on C or H drive), run any software from flash drives, or play online games. Students are not permitted to work on other course work unless Digital Design class work has been completed and turned in. Violations of these rules or OCPS' Computer Use Policy will result in disciplinary action as well as possible account restrictions.

Each student is responsible for completing his/her own work. Class work will include independent as well as work cooperative/group work. Students are responsible for all access that occurs under his/her login and password. Students must take precautions to prevent access by others. Under no circumstances should you provide your username/password to anyone.

Students are to respect each other as well as the computer equipment. Student work must be done in this lab and be saved to the school network. Personal electronic devices must be stored in backpacks and all backpacks must be stored in the backpack storage area during class time. No food, drink, candy or gum in the lab.

PERSONAL ELECTRONICS POLICY: Although all students have school-issued devices, students in Digital Design classes will use the classroom computers during class time as student devices do not have necessary software installed. Cell phones and school-issued devices are to be stored in backpacks and all backpacks must be stored in the backpack storage area during class time. Headphones are only allowed during designated lessons; student can use their personal headphones for designated lessons or students may use the classroom set of headphones. Headphones are not to be used to listen to music during class.

FINAL NOTE: We are living in the digital age and learning to create engaging and well-designed digital media will be a great advantage to you as you pursue your educational and life goals. Students cannot afford to miss class. Make every effort to be in class and be prepared to learn; each day builds upon the last. Do not be afraid to ask questions and to challenge yourself. Please see me if you need assistance; I am here to help you. It is suggested that students visit the class website frequently for news, featured student designers, important links, and a means of viewing student work created in class. Do not believe that you have to be born creative; creativity is in each of us, it just needs to be unearthed, just like any other valuable resource.

SIGN BOTH SIDES AND RETURN ONLY THIS PAGE

**DIGITAL DESIGN 1 SYLLABUS
STUDENT/PARENT ACKNOWLEDGEMENT**

FOR STUDENT

I have read and understand the course syllabus and will do what it takes to be successful in this class. I understand that by enrolling in this class, I am a member of the school's Digital Media Academy.

STUDENT NAME (PLEASE PRINT): _____

STUDENT SIGNATURE: _____

FOR PARENT/GUARDIAN

I have read and understand the course syllabus and will help my child be successful in this class. I understand that my child is member of the school's Digital Media Academy which allows for exciting and unique opportunities. I am also aware that there is a \$10 course donation requested for this class.

I understand that the OCPS Model Release Form (separate form on back) grants permission to use my child's artwork, name, and picture on the LNHS Digital Media Academy website, LNHS website as well as use artwork for entry into various competitions. If you choose not to have grant permission, please indicate that on the form, sign and return.

PARENT/GUARDIAN NAME (PLEASE PRINT): _____

PARENT/GUARDIAN SIGNATURE: _____

PARENT/GUARDIAN PHONE NUMBER: (HOME) _____ (WORK) _____

PARENT/GUARDIAN E-MAIL ADDRESS: _____

PREFERRED METHOD OF CONTACT:

phone

e-mail

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This Model Release Form allows Ms. Fotieo and Lake Nona High School to use students' full name, picture and student work in school newsletter, on LNHS website, or on LNHS Digital Media Academy website.

Orange County Public Schools

P.O. Box 271
Orlando, Fl 32802

Model Release Form Consent, Waiver and Release

For and in consideration of benefits to be derived from the furtherance of the educational programs of the School Board of Orange County, Florida (I) (We), personally and on behalf of _____ the undersigned parent(s) or legal guardian of _____, a student entered in the Orange County School system, do hereby consent, authorize and grant permission to the School Board of Orange County, Florida, its agents, employees or duly authorized representatives to take photographs, motion pictures or video tapes of said student, and do further consent to the publication, circulation and dissemination of said photographs, motion pictures or video tapes or any duplication of facsimile thereof for any purposes it may deem proper, including but not limited to use on the internet.

In grant such permission, (I) (We) hereby relinquish and give to the School Board of Orange County, Florida, all right, title and interest (I) (We) may have in the pictures, negatives, reproduction or copies, and further waive any and all right to approve the right to compensation for the publication or other use of photographs, motion pictures or video tapes and do release the School Board of Orange County, Florida, its agents, licensees, representatives and assigns from any and all claims of any nature whatsoever arising from their use.

Signature _____ Date _____

Permanent Address _____
(Number/Street) (City) (State) (zip code)

Relationship _____ Phone _____